



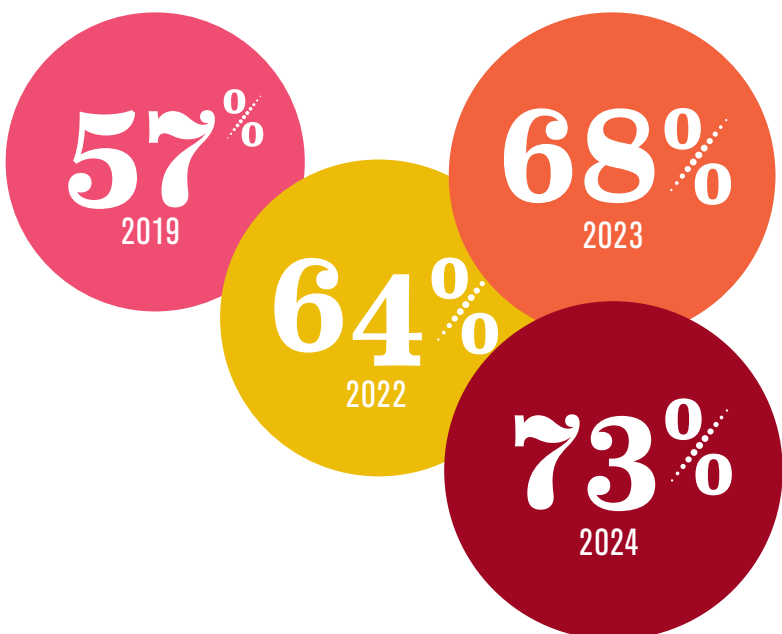
2024 Middle Housing Survey

Source: Zillow

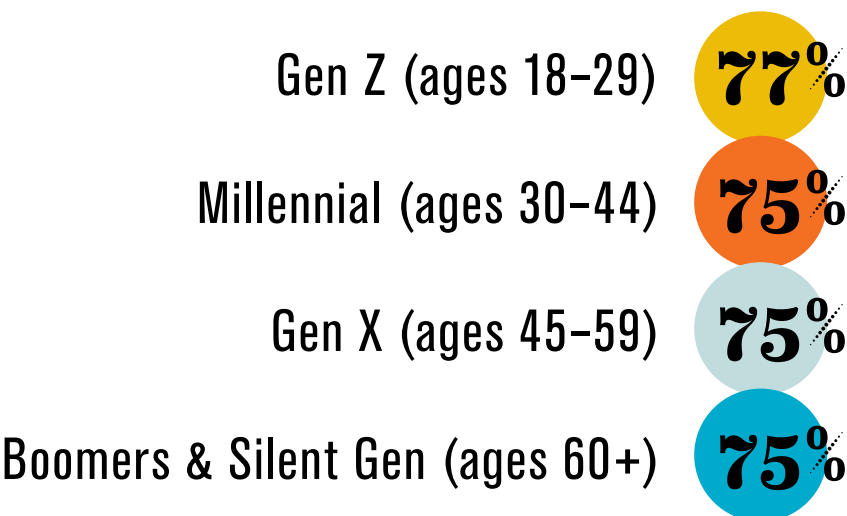
HOMEOWNERS SHOULD BE ALLOWED TO CONVERT THEIR HOMES TO ADD HOUSING UNITS

(E.G., SINGLE-FAMILY TO DUPLEX, ADDING A MOTHER-IN-LAW UNIT, ETC.)

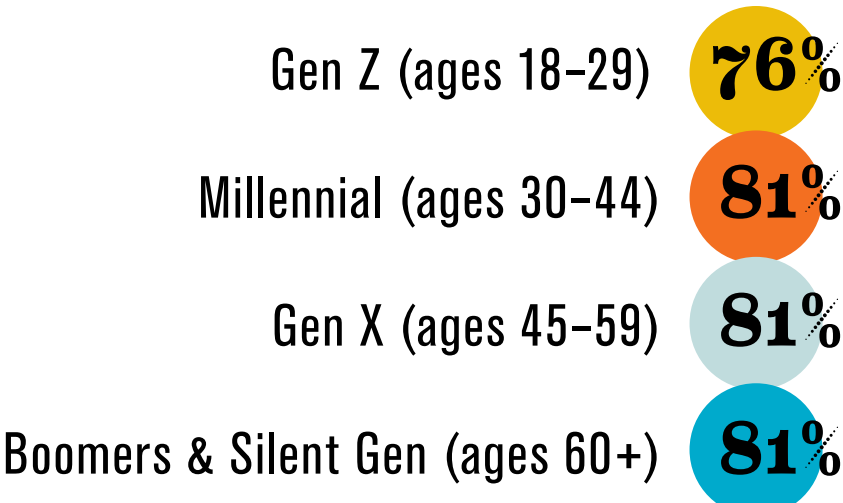
Total among homeowners only



OWNING A HOME IS NECESSARY TO LIVE THE AMERICAN DREAM



OWNING A HOME IS CRITICAL TO BUILDING AND PASSING ON GENERATIONAL WEALTH



SHARE OF ADULTS WHO SAY THEY WOULD SUPPORT ALLOWING EACH HOME TYPE IN THEIR NEIGHBORHOOD OR WHO SAY THAT AT LEAST ONE MULTIFAMILY CONDITION (AFFORDABILITY, PROXIMITY TO TRANSIT/RECREATION) WOULD MAKE THEM MORE SUPPORTIVE

Share of adults who say allowing for more multifamily housing options in single-family neighborhoods would have a positive effect on

	Accessory dwelling units (ADUs)	Du/triplex	Small condo/apartment (fewer than 10 units)	Medium condo/apartment (10-49 units)	Large condo/apartment (50+ units)	Any/at least one
Gen Z (ages 18-29)	92%	92%	92%	91%	90%	96%
Millennial (ages 30-44)	92%	90%	89%	88%	88%	93%
Gen X (ages 45-59)	85%	82%	81%	80%	80%	88%
Boomers & Silent Gen (ages 60+)	78%	71%	72%	70%	69%	82%

Share of adults who say allowing for more multifamily housing options in single-family neighborhoods would have a positive effect on

	Parking and traffic	Availability of more affordable housing options	Neighborhood amenities (e.g., parks, restaurants, community centers)	Enabling homeowners to care for aging family members
Gen Z (ages 18-29)	59%	75%	78%	76%
Millennial (ages 30-44)	61%	77%	77%	80%
Gen X (ages 45-59)	45%	68%	70%	74%
Boomers & Silent Gen (ages 60+)	25%	60%	59%	72%

Share of adults who agree somewhat/completely with each statement

	Homeowners should be allowed to convert their homes to add housing units (e.g., single-family to duplex, adding a mother-in-law unit, etc.)	I'm very worried about traffic and parking in my neighborhood	I would be willing to invest money to make my property a multifamily lot if it were allowed	Having more affordable housing in my community is more important than free parking for myself	Landlords in my state should be required to accept rent payments from tenants that rely on government assistance, like Social Security or housing vouchers
Gen Z (ages 18-29)	74%	55%	65%	72%	70%
Millennial (ages 30-44)	79%	60%	68%	73%	77%
Gen X (ages 45-59)	74%	52%	54%	64%	75%
Boomers & Silent Gen (ages 60+)	64%	43%	29%	52%	69%



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