

## ANIMAL HOUSE

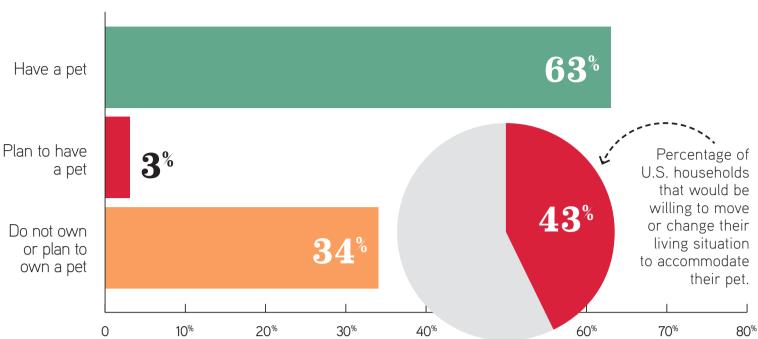
## pets in the homebuying and selling process

Source: NAR

## CONSUMER ACTIONS

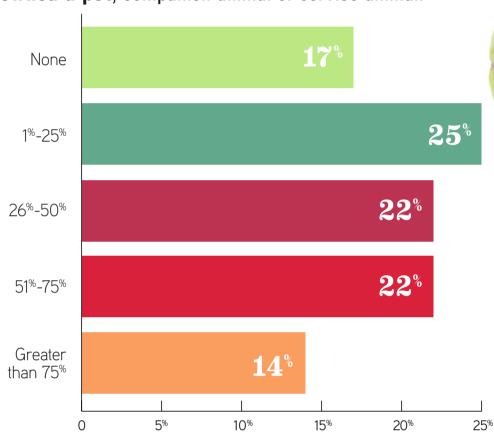
Percentage of U.S. households that **currently own a pet** or plan to get one.

of recent home-buyers said it was very important that their new neighborhood be convenient for vet access and/or has outdoor space for pets.



## REALIOR® ACTIONS

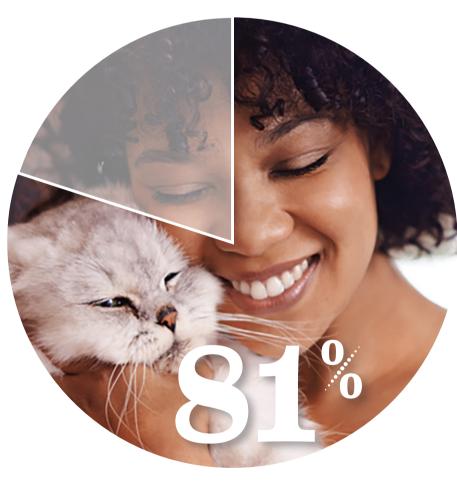
Percentage of agents' total client base who have owned a pet, companion animal or service animal.



Within the past year, a median of 38% of agents' clients have owned a pet, companion animal or service animal.

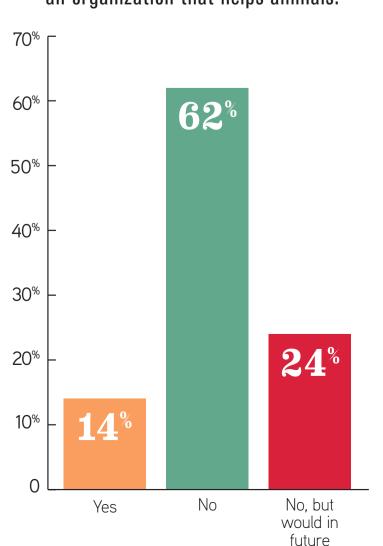
Said that community animal policies influenced their clients' decision to rent/buy in a particular community.

Percentage of agents who consider themselves **animal lovers**.

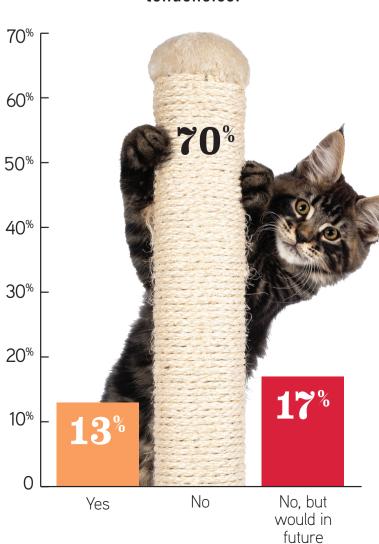




Percentage of **agents who volunteer** for an organization that helps animals.



Percentage of **agents who advertise** their animal-loving tendencies.



Given the prevalence of pets,
REALTORS® must be equipped to advise their clients regarding their pets throughout the buying and selling process.

For more information, access the "Animal House: Pets in the Home Buying and Selling Process" report at NAR.realtor.