



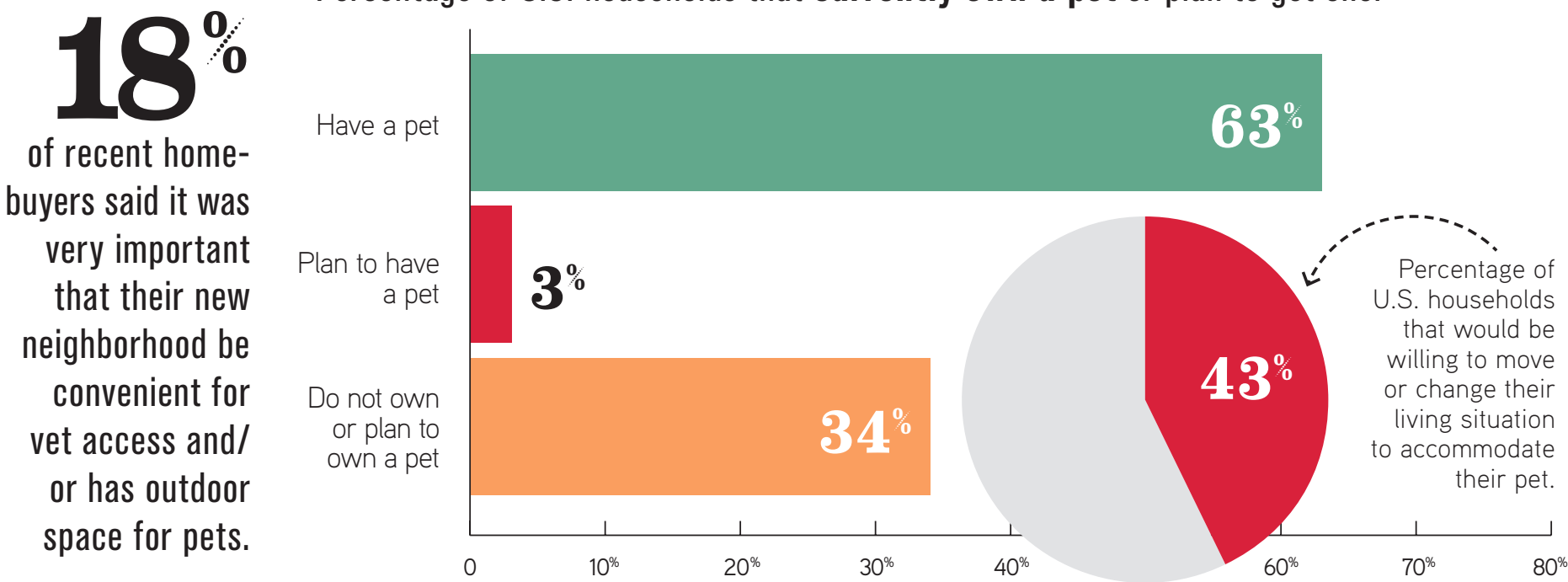
ANIMAL HOUSE

pets in the homebuying and selling process

Source: NAR

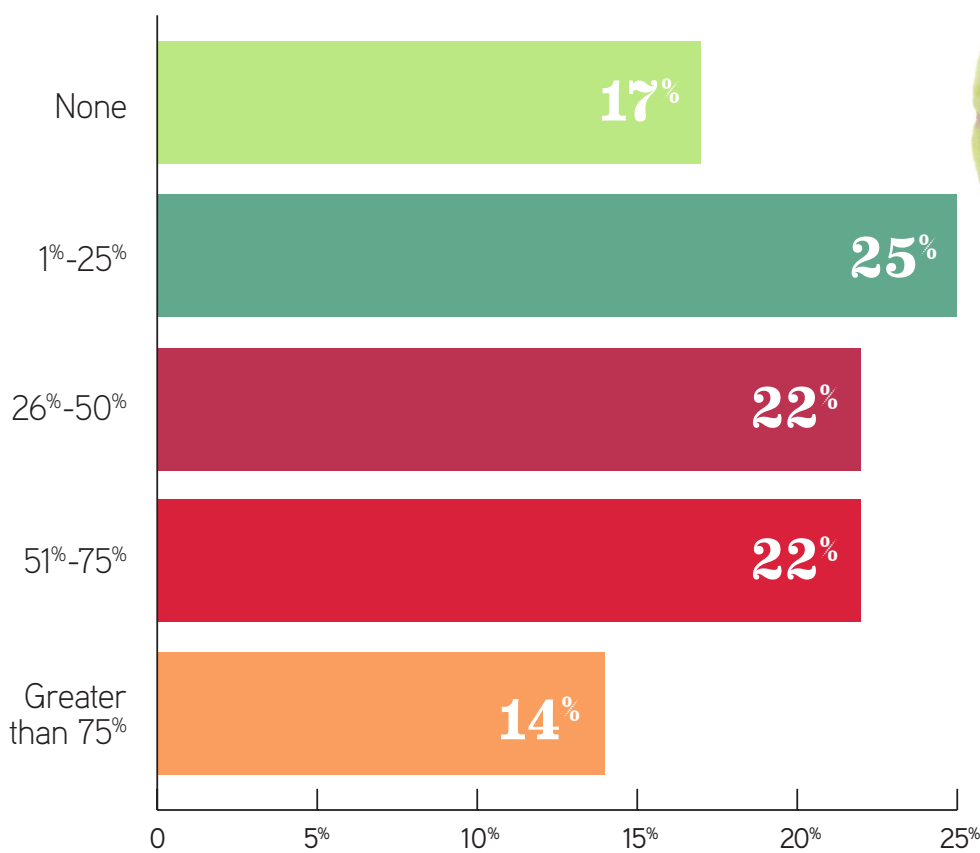
CONSUMER ACTIONS

Percentage of U.S. households that **currently own a pet** or plan to get one.



REALTOR® ACTIONS

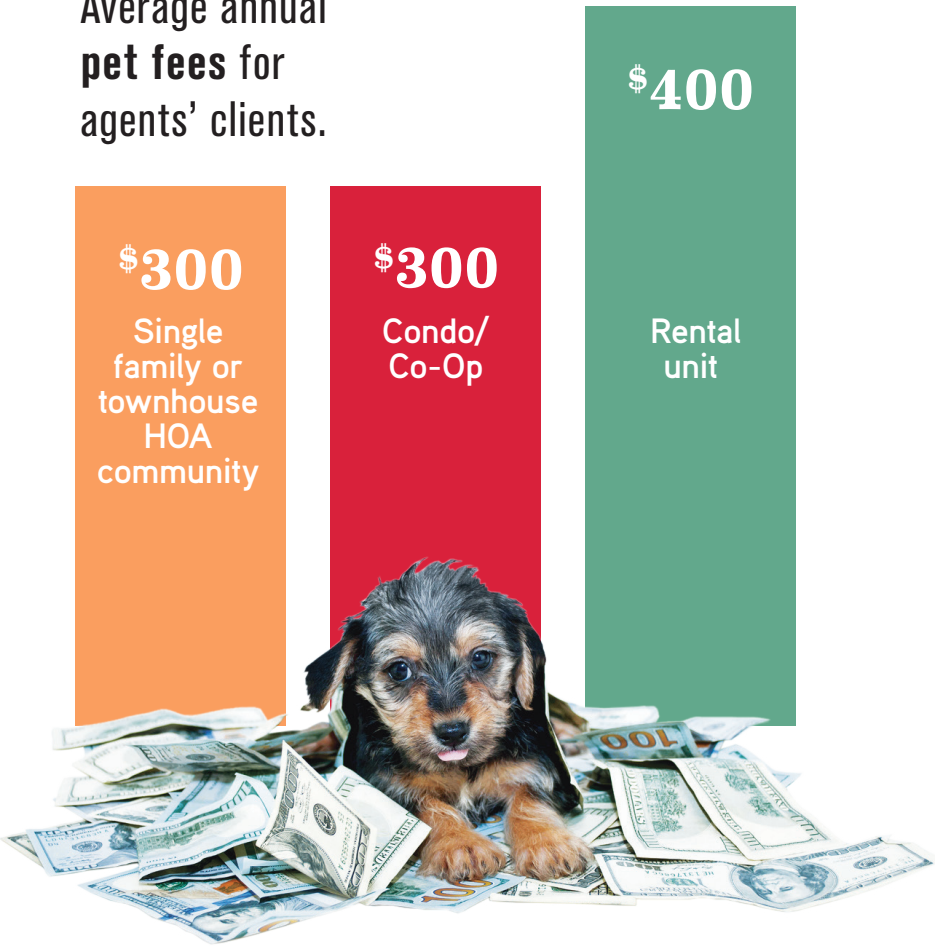
Percentage of agents' total **client base who have owned a pet**, companion animal or service animal.



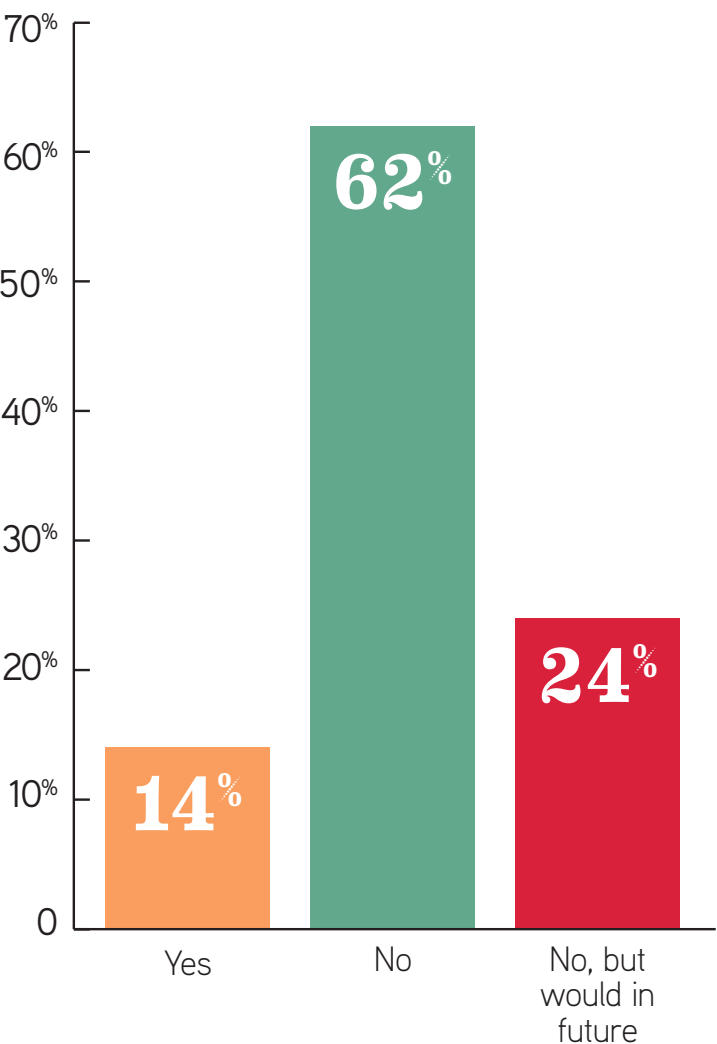
Percentage of agents who consider themselves **animal lovers**.



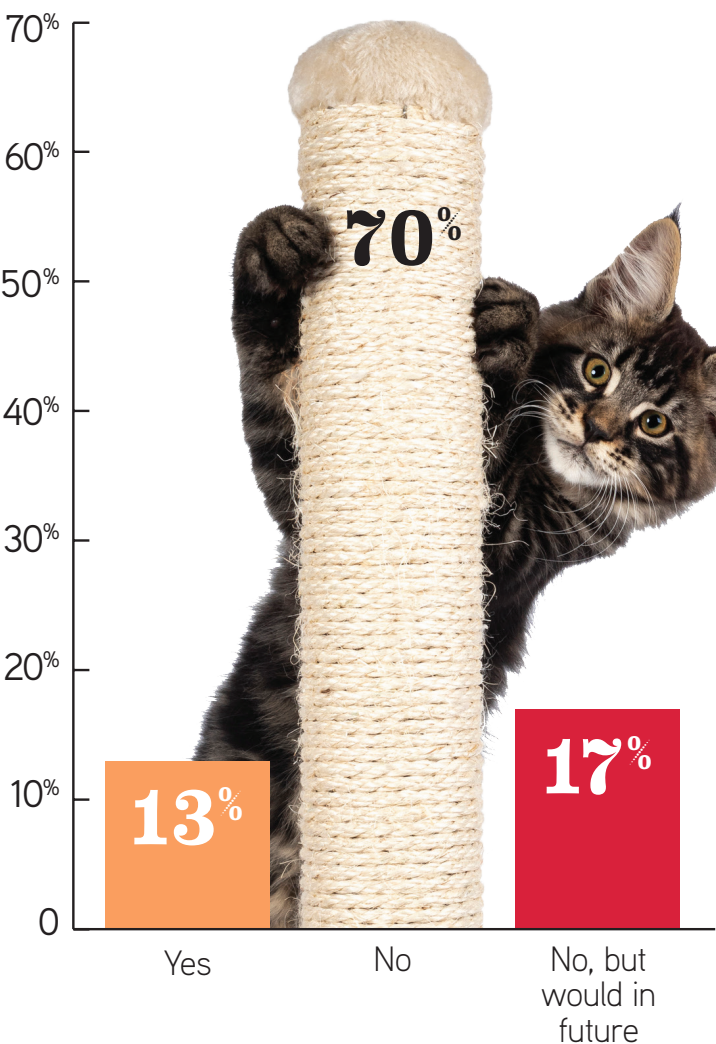
Average annual **pet fees** for agents' clients.



Percentage of **agents who volunteer** for an organization that helps animals.



Percentage of **agents who advertise** their animal-loving tendencies.



Given the prevalence of pets, REALTORS® must be equipped to advise their clients regarding their pets throughout the buying and selling process.

For more information, access the "Animal House: Pets in the Home Buying and Selling Process" report at [NAR.realtor](#).