



Certified Residential Specialist
The Proven Path To Success

BUSINESS INTELLIGENCE FOR THE CRS PROFESSIONAL

THE residential SPECIALIST

2018
Early Bird
Rate*



*Available only to
CRS Designees

SAVE \$600 WHEN YOU RESERVE BY 11/16
on 6 issues

2018 Referral MarketPlace Insertion Order

BOOST YOUR REFERRALS

As a CRS, sending, accepting and servicing referrals you receive from other CRSs is one of the most important benefits of designation. Advertising in *The Residential Specialist* exposes your business to more than 30,000 CRS peers, significantly increasing opportunities to receive referrals.

In addition to a bimonthly distribution to CRS Designees, the Council sends bonus copies to the NAR Annual Convention in November, as well as all other industry trade shows and events throughout the year, further increasing your exposure. Each ad with a hyperlink to your website will appear on *The Residential Specialist* website at trsmag.com, amplifying your print ad placement with thousands of digital impressions monthly. Make the investment in your career and referral success today! For more info, contact Joe Stella at GLC at jstella@glcdelivers.com or 847-205-3127.

"I want my ad to appear in every issue, so don't ever let me miss one. It's too valuable."

—Referral Marketplace advertiser
Lisa Cromwell, CRS,
ABR, CDPE, GRI, SFR, SRES,
Re/Max Premier,
Northern Virginia

RESERVE NOW

All Six issues in 2018 – Early Bird Rate \$1500

SUBMIT YOUR OWN AD

I will submit a 2.25 inch x 2.25 inch PDF.

- PDF must be 2.25 in. x 2.25 in.
- High resolution (minimum 300 ppi)
- 4/C process color format (No RGB or spot colors).

— OR —

LET US CREATE AN AD FOR YOU

I want you to create my ad.

There's a \$100 one-time charge for each ad created by us.

Submit the following items to glcsubmit@glcdelivers.com:

- 1 A photo (300 dpi, JPEG file)
- 2 Text (30 words maximum)
- 3 A company logo (300 dpi, TIFF or EPS file)

Once an ad is created, a proof will be sent for review.

FIGURE THE COST

One issue at \$350 \$ _____

6 issues \$2,100 **Save \$600 Early Bird Rate . . . \$1500** \$ _____

Create the ad for me +\$100 \$ _____

I will be submitting my own ad

Total Amount Due \$ _____

Please note: All terms and conditions apply. It is the responsibility of the advertiser to submit space reservations and materials by the published due dates. Method of payment: You will be invoiced for the appropriate rate based on billing frequency, positioning, and ad size. Any cancellation of/or change in this contract must be submitted in writing 30 days prior to issue closing date. Advertiser failing to meet established deadlines for cancellations and changes or who fails to submit ad copy by the established closing date will be held 100% liable for the contracted amount. Advertiser failing to meet contracted frequency program will be subject to shortrate. Advertiser failing to meet contracted frequency program will be subject to pay for all value added benefits used and not earned with number of insertions ran by the time of cancellation. All invoices are due within 30 days of the invoice date. Publisher reserves the right to reject any advertisement.

FILL OUT COMPLETELY

Check enclosed. Mail this form and check payable to **GLC c/o Council of Residential Specialists** to:
Referral Marketplace, *The Residential Specialist*, c/o GLC, 9855 Woods Drive, Suite 105, Skokie, IL 60077.

SUBMIT THIS FORM TO:
jstella@glcdelivers.com

Charge my credit card Visa MasterCard American Express

Today's Date _____

Card number _____ Exp. Date _____ Security code (CSV) _____
month/year

Print name as it appears on the card (please print) _____

Signature _____

Name on Card _____ Company _____

Billing Address _____ City/State/Zip _____

Email Address _____ Phone _____

If you are having difficulty with this interactive form, please print and fill it out completely including signature above.
Scan form and email to jstella@glcdelivers.com and cgekas@crs.com.

Submit button is compatible with Adobe Acrobat and Reader, versions 10 and above.
Download the newest version of [Acrobat Reader here](#)